



# 2011 Loveland High School Crimson Regiment March-a-Thon PARENT Fact Sheet

- Who:** All Crimson Regiment Parents
- What:** The single largest fundraiser of the year. Students practice all day; Parents work the BandFair, bake sale, garage sale and hot dog stand in the adjacent parking lot. Evening performance of "The Gates" at Ray Patterson Stadium – open to the public.
- When:** Saturday, September 10, 2011
- Where:** LHS Marching Field 8-4; Ray Patterson Stadium 5:30 – 8:30 (times approximate)
- Why:** First, to raise the funds it takes to keep the LHS Band Program going; instruments; equipment; instructors; transportation to competitions; etc. Second, with our individual ties to the community, we need to tap into our own resources to gain local business sponsorship.
- How:** **Parents – we are asking for your help in submitting the names of 3 (or more) business contacts that might be willing to help the organization. A letter will be sent by the LHS Band Boosters seeking corporate sponsorship in the form of a donation. There will be sponsorship levels available – detailed information to come.** Students seek pledges from friends, family, neighbors, etc. Pledges can be by the minute, by the hour, or a flat rate donation. Collect pledges up front – checks can be made out to LHSBB (Loveland High School Band Boosters) or payment can be made through DONATE button on the band website [www.lovelandband.org](http://www.lovelandband.org).

## THE GOALS

Engagement – We need parent volunteers to help plan, organize and work the March-a-Thon events

Turn in minimum of 3 local business contacts that we can include in a mail campaign.

$\$250 \times 100 = \$25,000$

## THE IMPORTANT DATES

### Parent Business Contacts Turn-In

#### Deadline:

*Sunday, August 29<sup>th</sup>*

### Student Pledge Form Turn-In Dates:

*Tuesday, August 23<sup>rd</sup>*

*Tuesday, August 30*

*Tuesday, September 3<sup>rd</sup>*

*Saturday, September 10<sup>th</sup>*

*See student sheet for prize information*

**Student Pledge Turn-In:** Drop off your pledge forms and money/checks in a clearly labeled SEALED envelope either in the band room green box; or bring it with you on the turn-in date for collection at practice. Invoices, if needed, will be sent out after the turn-in dates. Credit and debit cards will be accepted – please direct to website DONATE button for processing. Invoices that are not paid to the LHS Band Boosters by October 1 will not be counted towards grant accounts.